



# 75+ Tax Write Offs

for agency owners!

# Can I write that off?

is one of my most asked questions

A write-off is a business expense that reduces taxable income on the income statement.

As a Bookkeeper, I manage transactions for businesses like yours daily.

To help you get started, I've compiled a list of over 75 expenses that may be deductible - just run them by your accountant to see if they qualify.

## Maximizing Tax Deductions for Agency Owners

According to the IRS, an expense must be both **ORIDINARY** and **NECESSARY** for your business. An *ordinary expense* is one that is widely accepted in your industry, while a *necessary expense* is one that is helpful and appropriate for your trade or business.

Keep in mind that an expense doesn't have to be indispensable to be considered necessary.

If you have any specific questions, please feel free to reach out.

**-ERIKA**

Certified QuickBooks ProAdvisor

# Categories

For Reference Only - Consult with your CPA or Accountant

Business Cards  
Company Signage  
Logo Design & Branding  
Paid Online Ads

Printed Flyers  
Purchased Ad Space  
Social Media Templates  
Sponsoring an Event



## Advertising

## Automobile

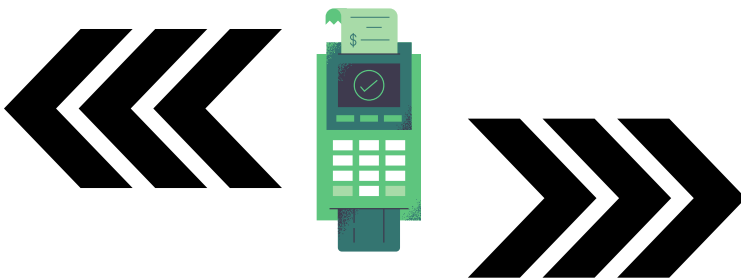
\*must be for a business use

Depreciation  
Fuel  
Highway Tolls  
Maintenance  
Mileage: 70¢/mile (2025)



## Bank

Account Set Up Fees  
ACH/Transfer Fees  
Charges  
Monthly Service Fees  
Payment Processing Fees



## Business Travel

Airline Tickets  
Baggage Fees  
Communication Costs  
Dry Cleaning  
Gas

Lodging Costs  
Meals While Traveling  
Parking  
Rental Car Expenses  
Tips Paid While Traveling

\*must be for a business purpose AND away from your main location

# Categories

For Reference Only - Consult with your CPA or Accountant

Accounting Services  
Bookkeeping Services  
Consulting Fees  
Contract Labor  
Professional Services  
Realtor Commissions  
Sales Commissions  
Tax Preparation  
Web Designer

## Contractors

### COGS

Direct Labor Costs  
Inventory  
Manufacturing Costs  
Shipping Costs  
Storage Costs



## Education

Continuing Education  
Conferences  
Webinars + Training  
Industry Publications

\*must be tailored to your industry

## Insurance

Commercial Auto  
Commercial Umbrella  
Cyber Liability  
Employee Health

Malpractice  
Professional + General Liability  
Rental Insurance  
Worker's Compensation

# Categories

For Reference Only - Consult with your CPA or Accountant

Building Maintenance  
Cleaning Services  
Internet Expenses  
Moving Expenses

Office Furniture  
Office Supplies  
Rent Expenses  
Repairs

Security  
Telecommunications  
Utilities  
Home Office Expenses

## Office

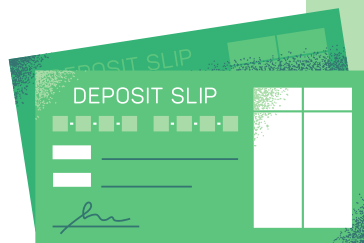
## Staff

Medical Insurance  
Payroll Expenses  
Training Expenses  
Uniforms  
Year-End Bonuses



## Technology

CRM Software  
Cell Phones + Tablets  
Computers + Laptops  
Software E-Sign, Scheduling, etc  
Wi-Fi Routers  
AI Tools  
Licenses



## Misc

Amortization  
Bad Debt Experience  
Business Licenses  
Certain Taxes Paid  
Client Gifts talk with your CPA  
Depreciation  
Donations  
Internet  
Meals  
Start-Up Costs

\*must be for a business purpose AND away from your main location

Need help setting up your Chart of Accounts  
or managing your transactions?

introducing  
**THE BOOKKEEPER**

WHO WANTS TO MOVE YOUR BUSINESS FORWARD

**HI, I'M ERIKA**

Certified QuickBooks ProAdvisor

and I help Small Business Owners  
with *done for you bookkeeping*, so  
that you can *feel less stressed, know  
their financials and increase profits.*

You don't have to face financial confusion  
alone!

Our insurance accounting services are  
geared towards helping you protect your  
policyholders and making sure you're never  
without the reserves you need.

Contact Midori Bookkeeping to learn how  
our insurance agency bookkeeping services  
can help strengthen your bottom line.



**READY TO UPGRADE TO FIRST CLASS BOOKKEEPING?** [Let's chat](#)

I am excited to help you have better books and peace of mind!



When you **outsource**  
your bookkeeping,

**you reclaim your time**

and **eliminate the**  
**headache** of doing them  
yourself!

*Let's talk about your business, your goals, challenges, and how I can help you increase your profit, minimize taxes, and free you up to focus on your business and family!*